

Master Art 20170a dexos1 GEN3 primary logo
CMYK



20170a - primary logo



cmk



pantone 363



Clear space must be maintained around the logo.
X is 1/2 the height of the GM APPROVED - GEN 3



FOR 1QT label

Minimum size - 1.5 inches or 38.1mm



FOR 5QT label

Minimum size - 1.625 inches or 41.275mm

Revised & Released: 10.23.19

GM Design - Corp ID

Never attempt to redraw or re-scale the dexos logo elements